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POTENTIAL

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Friday, October 2, 2015

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*Association of Professional Engineers
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Women in Mining and Women in Nuclear Saskatchewan are pleased to welcome you to our third annual “Mine Your Potential”.



Schedule of the Day

- 7:30 am - 8:30 am Registration
Continental Breakfast from Connections Café
- 8:30 am - 8:45 am Welcome – BHP and Amanda Cooley
Opening Remarks – Anne Gent and Nancy Komperdo (*Michelangelo Room*)
- 8:45 am - 9:45 am Cameco Networking Session – Rachele Brockman (*Michelangelo Room*)
- 9:45 am - 10:00 am Refreshment Break from Connections Café
- 10:00 am - 11:30 am Breakout Session #1 (see back of name tag)
- Happy on Purpose – Jennifer Sparks (*Da Vinci Room*)
Negotiating for Yourself – Kaveri Braid (*Michelangelo Room*)
Using Social Media – Harley Rivét (*Venice Room*)
- 11:30 am - 12:30 pm EY Lunch
(*Michelangelo Room*)
- 12:30 pm - 1:15 pm Agrium Networking Session – Lois Miller
(*Michelangelo Room*)
- 1:15 pm - 2:45 pm Breakout Session #2 (see back of name tag)
- Happy on Purpose – Jennifer Sparks (*Da Vinci Room*)
Negotiating for Yourself – Kaveri Braid (*Michelangelo Room*)
Using Social Media – Harley Rivét (*Venice Room*)
- 2:45 pm - 3:00 pm Refreshment Break from Connections Café
- 3:00 pm - 4:00 pm Keynote Speaker – Alice Wong
(*Michelangelo Room*)
- 4:00 pm - 6:00 pm KPMG Cocktail Hour

Keynote Speaker – Alice Wong

Digging Deeper into the Journey

Alice Wong has been in mining and nuclear for almost 30 years. Throughout her career, she has found that being female has brought unique challenges. Alice started her career as one of a handful of professional women employed at Saskatchewan Mining Development Corporation. Despite encountering obstacles, Alice persevered and moved into increasingly senior leadership roles culminating in her current position as Cameco's senior vice-president and chief corporate officer. At this year's Mine Your Potential conference, Alice will share some high and low points of her journey as well as lessons learned which she hopes will help women avoid some common pitfalls.



Biography

Alice Wong was appointed senior vice-president and chief corporate officer of Cameco in July, 2011. Alice has been with Cameco for more than 25 years in increasingly senior leadership roles and has gained a wealth of expertise from her diverse responsibilities. As chief corporate officer, Alice provides executive oversight for human resources, corporate social responsibility, communications, community investment, government relations, safety, health, environment, quality, regulatory relations and business technology services.

Alice is currently a member of the Executive Committee of the Canadian Nuclear Association board, the Executive Committee of the Saskatchewan mining Association board, the Northern Advisory Board of the International Centre for Northern Governance and Development and a mentee of Catalyst's Women on Board Mentoring Program.

She has also served as a member on various committees for different organizations including the Canadian Nuclear Association, World Nuclear Association, Uranium Saskatchewan, and Canadian Standards Association. The focus of the committees ranged from nuclear communications, nuclear standards and uranium market analysis.

In 2012, Alice was named as one of SaskBusiness's 2012 Women of Influence.

Breakout Session Leaders



Happy on Purpose: Jennifer Sparks

(<http://www.swiftkicklife.com/>)

How does one's mind-set impact happiness and success? This presentation is based on her bestselling book, *Happy on Purpose* and showcases the latest in mind-set and happiness research. Being *Happy on Purpose* is about making a conscious decision in each moment to move towards or away from happiness. It is not about having the perfect life; it is about learning how to be happy by using your focus to define your experiences. The practice of happiness is discussed in relation to its impact on various facets of your health and wellness.



Negotiating for Yourself: Kaveri Braid

(<http://www.earnscliffe.ca/>)

Year after year research shows that women overwhelmingly tend to be more hesitant when negotiating on behalf of themselves. They accept lower pay, agreeing to take on more, and continue to negotiate much lower rates than their male counterparts. Why do women still continue to do this? Kaveri Braid, Managing partner from Earncliffe Strategy Group is no stranger to the negotiating process as she takes on new clients every week. In this session Kaveri takes a look at why the heck women always seem to under sell themselves and she will share some of her own top key strategies that will help you communicate and negotiate with more authority and confidence.



Using Social Media for Professional and Personal Gain: Harley Rivét

(<http://deepdishdigital.com/>)

Join digital marketing expert Harley Rivét for a seminar that will deliver participants with advanced tips and concrete examples regarding how to use LinkedIn for building your personal brand and expanding your professional network. This seminar will go beyond the basics and provide participants with specific "how-to" advice. Key take-aways will include: How to optimize the most viewed part of a LinkedIn profile; Increase the likelihood you will be found for key search terms; Ways to expand your network in a meaningful way; Guidelines for effective interaction and participation.

Morning Networking Session Leader



Rachelle Brockman

(<http://eurekaexperience.ca>)

Rachelle lives passionately and productively and through her business, Eureka Experience, she guides others to do the same! She is a facilitator/instructor/speaker who inspires people, teams and organizations to ‘get it done’ in a passionate, productive way. She digs down to core issues and provides tangible tools for ‘leaders’ to move forward by practicing courageous communication. Since becoming an entrepreneur in 2011, Rachelle has had the privilege of designing and delivering workshops for over 50 diverse organizations. She is also a passionate and productive artist, family gal, volunteer and mentor.

Afternoon Networking Session Leader



Lois Miller, Director, Trace Associates Inc.

Lois has been an active member of the “Mine Your Potential” planning committee and helped launch the inaugural event in 2013. At Trace Associates Inc., Lois is responsible for developing and executing strategy and leading business development, particularly in the mining industry. As a passionate advocate for mentorship, she has mentored women and men over the past two decades both informally and formally, specifically Womentorship with the Edwards School of Business. In addition to her mentoring, Lois is a Board member at WIM/WiN SK and SEIMA.

Our Mission

WIM/WiN Saskatchewan supports the missions of WIM Canada and WiN Canada. WIM/WiN Saskatchewan aims to provide opportunities for members for personal and professional development. WIM/WiN Saskatchewan aims to maintain a dialogue with the public to promote factual awareness about the contribution to people and society from minerals, mining, nuclear and radiation technologies. WIM/WiN Saskatchewan aims to contribute to knowledge and experience exchange among members and chapters of the parent organizations. WIM/WiN Saskatchewan promotes career interest in engineering, science, technology, the trades and other related professions, especially among women and young people.

Event Planning Committee Members

This year's event was planned by the following people:

Amanda Cooley	Event Coordinator
Anne Gent	WIM/WiN Co-Chair (Nuclear)
Nancy Komperdo	WIM/WiN Co-Chair (Mining)
Sarah Kolla-Empey	Treasurer
Lois Miller	Speaker Coordinator
Donna Beneteau	Fundraising Coordinator
Karen Turner	Turner Event Management

Thank you for the assistance of Lindsay Bedard, Karen Chovan, and Kirsten Ketilson.

Thank you for attending



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