



# **SPONSORSHIP PROPOSAL**

**TO:** New Sponsor

**FROM:** Women in Mining and Women in Nuclear Saskatchewan Inc.  
(WIM/WiN-SK)

**RE:** 5<sup>th</sup> Annual Mine Your Potential Conference

**CONTACT:**

Donna Beneteau (306) 966-5714 Donna.Beneteau@usask.ca	Event Coordinator
Sarah Kolla-Empey (306) 370-6072 skollaempey@kpmg.ca	WIM/WiN-SK Treasurer

**DATE:** Friday, October 27, 2017

**LOCATION:** Saskatoon Inn and Conference Centre

**EXPECTED TURNOUT:** 225 delegates



WIM/WiN-SK presents the fifth annual

## Mine Your Potential Conference

Date

Friday, October 27<sup>th</sup>, 2017

Location

**Saskatoon Inn & Conference Centre in Saskatoon, SK**

WIM/WiN-SK, a registered not-for-profit organization, is proud to present the fifth annual **Mine Your Potential (MYP)**, a one-day conference in Saskatoon providing personal and professional development and networking opportunities to individuals employed in or interested in the mining and nuclear sectors.

Last year, our sponsors helped us bring together 220 delegates with backgrounds in engineering, technology, trades, geology, accounting, law, marketing, and administration. The 2016 conference focused on topics including work life balance, becoming a mining champion, emotional intelligence, Mining and Milling 101, Nuclear 101, resource reporting, and interpreting quarterly reports. Please review our promotional video created at a prior year's event: "[2014 WIM/WiN Saskatchewan Mine Your Potential](#)".

You are among the leading companies in Saskatchewan's mining industry. To make the 5<sup>th</sup> MYP successful, we rely on your generous financial contributions, and your support of this conference is critical to our success.

This sponsorship proposal defines the various levels of sponsorship available. The first right of refusal has been provided to our prior year Platinum level sponsors; therefore, not all levels of sponsorship are currently available. If you are interested in sponsorship at that level, please contact either Donna Beneteau or Sarah Kolla-Empy at the email addresses or phone numbers provided on page 1 to discuss available sponsorship levels.

Thank you for your consideration, and we look forward to hearing from you soon.

A handwritten signature in black ink that reads "Donna Beneteau".

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Donna Beneteau  
MYP 2017 Event Coordinator

A handwritten signature in black ink that reads "Sarah Kolla-Empy".

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Sarah Kolla-Empy  
WIM/WiN SK Treasurer



## Mine Your Potential 2017 Sponsorship

Opportunity	Platinum Sponsor \$10,000, or greater	Gold Sponsor \$7,500 to \$9,999	Silver Sponsor \$7,499 to \$5,000	Bronze Sponsor \$4,999 to \$3,000	Event Supporter Less than \$3,000	Student/Attendee Sponsor <sup>a</sup> \$1,000
Name/logo in conference signage (collage, proportional logo size) <sup>b</sup>	X (large)	X (large)	X (medium)	X (medium)	X (small)	X (small)
Complimentary tickets	6	5	4	3	2 <sup>c</sup>	-
First right of refusal for level of sponsorship at next year's event	X	-	-	-	-	-
Name/Logo on WIM/WiN SK's website and the event program**	X	X	X	X	X	X
Invitation to provide promotional items for delegates	X	X	X	X	X	
Invitation to set up company banner at the event	X	X	X	X	-	-
Opportunity to speak/ introduce speaker at the event	X	X	-	-	-	-
Name/logo on individual name tags <sup>b</sup>	X	-	-	-	-	-
Opening Remarks	X	-	-	-	-	-
Keynote speaker introduction or lunch	-	X	-	-	-	-
Sponsor of snack breaks or cocktail reception	-	-	X	-	-	-
Sponsor of breakout sessions	-	-	-	X	-	-

<sup>a</sup> After 15 students have been sponsored from University of Saskatchewan/Saskatchewan Polytechnic or other Saskatchewan institutions, additional tickets will be divided between students and in-need attendees (maternity leave, unemployed)

<sup>b</sup> Pending WIM/WiN-SK receiving signed sponsorship agreement and digital logo from company.

<sup>c</sup> 2 complimentary tickets provided sponsorship is above \$2,000, 1 complimentary ticket will be provided for sponsorship above \$1,000



# Mine Your Potential 2017 Conference

## SPONSORSHIP AGREEMENT

Our company wishes to support the WIM/WiN-SK Mine Your Potential Conference on October 27, 2017.

- Category of Sponsorship:
- Platinum (\$10,000, or greater)
  - Gold (\$7,500 to \$9,999)
  - Silver (\$5,000 to \$7,499)
  - Bronze (\$3,000 to \$4,999)
  - Event Supporter (\$\_\_\_\_\_)
  - Student/Attendee Sponsor (\$1,000)

Contact Name: \_\_\_\_\_

Sponsor Company: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Telephone #: \_\_\_\_\_

Email Address: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_

Please send this completed form, along with a cheque payable to  
Women in Mining and Women in Nuclear Saskatchewan Inc.

University of Saskatchewan  
Department of Civil and Geological Engineering  
57 Campus Drive  
Saskatoon, SK S7N 5A9  
Attn: Donna Beneteau

**THANK YOU SO MUCH FOR YOUR SUPPORT OF OUR ORGANIZATION!  
WE LOOK FORWARD TO SEEING YOU AT THE CONFERENCE THIS FALL!**